



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

**DIVISION ADVISORY NO. 078 s. 2021**

June 21, 2021

In reference to the correspondence from the office of Director Francis Cesar B. Bringas, Regional Director, DepEd Region IV-A, this advisory is issued for the information of all Elementary School Heads, public and private.

**MITSUBISHI ASIAN CHILDREN'S ENIKKI FIESTA**

Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Association, and the National Federation of UNESCO Associations in Japan through the National Coordinating Body of UNESCO Clubs in the Philippines, announce the conduct of *Mitsubishi Asian Children's Enikki Fiesta*. Target participants are children aged 6 to 12.

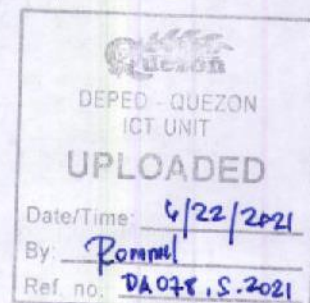
This activity shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9 s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and ensuing compliance therewith.

For further details, please see the attached letter, entry guidelines, schedule of screenings, and mechanics of the competition.

**ELIAS A. ALICAYA JR. EdD**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent

cid-ims/alp/rqn/06/21/21

DEPEDQUEZON-TM-SDS-04-011-003



**"Creating Possibilities, Inspiring Innovations"**  
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Republic of the Philippines  
**Department of Education**  
 REGION IV-A CALABARZON  
 GATE 2, KARANGALAN VILLAGE  
 1900 CAINTA, RIZAL

*DS DO 06/19/21-10 2019*



Office of the Regional Director

June 16, 2021



SDS OFFICE

RECEIVED

Date/Time 17 JUN 2021

By \_\_\_\_\_

**To: Schools Division Superintendents**

Dear Superintendents,

This pertains to the letter from the **National Coordinating Body of UNESCO Clubs in the Philippines** informing this office about the conduct of **"Mitsubishi Asian Children's Enikki Festa"**.

Organized by Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Association, and the National Federation of UNESCO Associations in Japan, the event will be an avenue for children in Asia to showcase and understand Asian people's lives through illustrated diaries.

Target participants to this event are children aged 6 to 12 years old. If participation in the above-mentioned activity from your Division is deemed necessary, please be reminded of the following conditions:

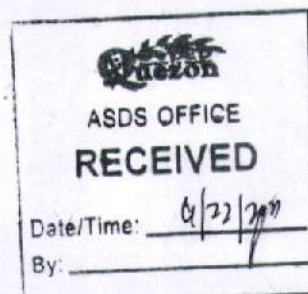
- a. that the Schools Division Office be informed, in writing, of participation to said activity;
- b. participation is on a **voluntary basis**;
- c. strict observance of **No Collection Policy**; and
- d. strict observance of the **Time-On-Task** or **No Disruption of Classes Policy** of the Department.

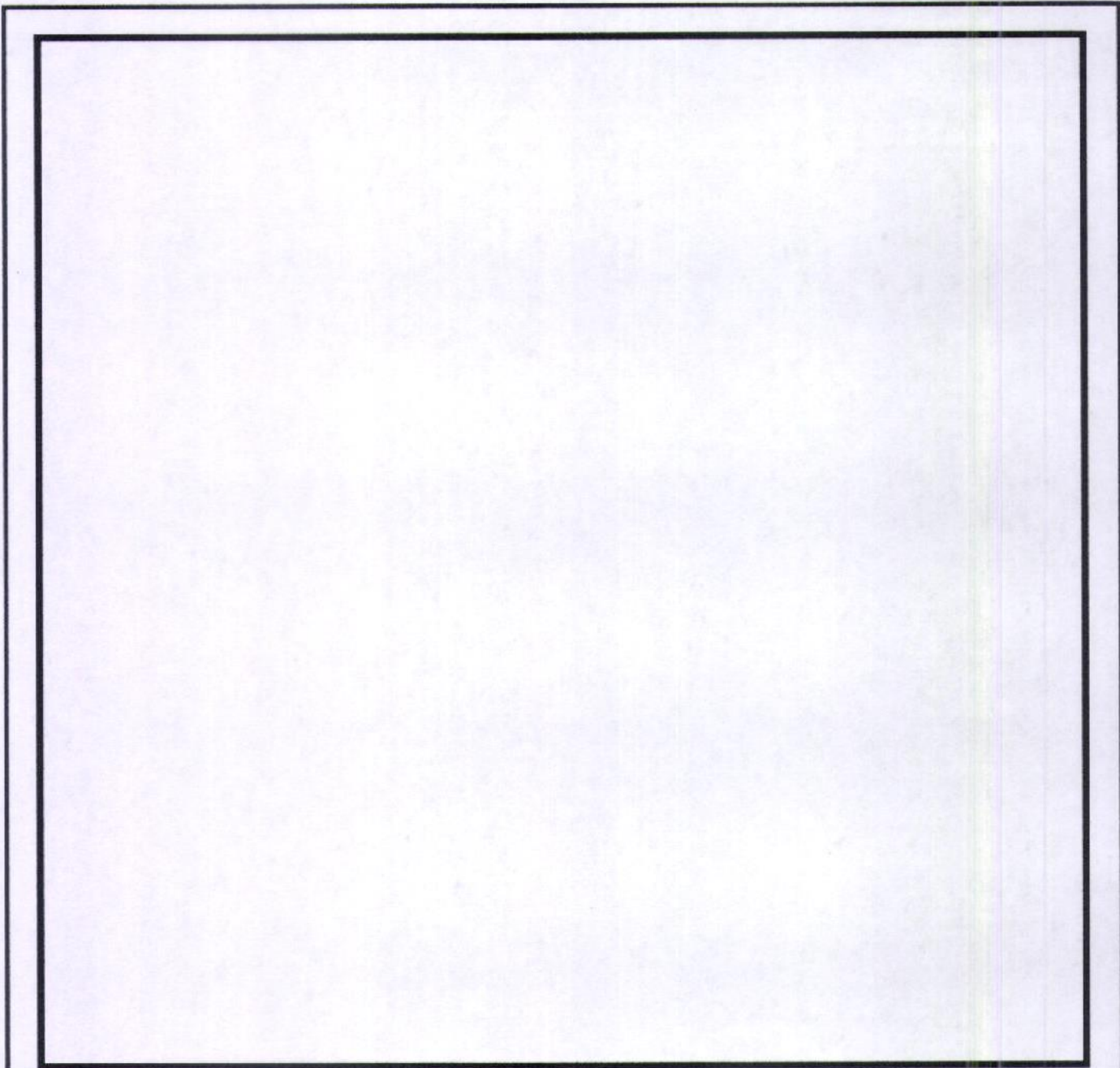
Please be guided accordingly.

Very truly yours,

*L. Bg*

**FRANCIS CESAR B. BRINGAS**  
 Regional Director *OMU*





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2021-2022

# Mitsubishi Asian Children's Enikki Festa

## ENTRY GUIDELINES

### Organizers

Mitsubishi Public Affairs Committee  
Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)  
National Federation of UNESCO Associations in Japan

### Local Organizers

National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

### Participating Countries and Region

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China,  
India, Indonesia, Kazakhstan  
, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore,  
Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, Viet Nam and Japan

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture thorough your five-page illustrated diaries?

## 1. FESTIVAL SCHEDULE

- (1) Entry period: June 1 – October 31, 2021
- (2) National Screening: November, 2021
- (3) International Screening: April, 2022
- (4) The Award Ceremony and a cultural exchange program  
: July 2022 (Yokohama, Japan)

## 2. ENTRY REQUIREMENTS

### (1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be five pages.

### WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

*In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.*



One of the Enikkis by the Grand-Prix Winner of Japan in the 2019-20 Festa.

**(2) Theme**

**“Here is my life”** (You may choose any subjects you want for your diary)

Any subjects can be chosen from the daily life of you.

Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

**(3) Eligibility**

Children aged 6 - 12 at the time of entry

**(4) Entry Period**

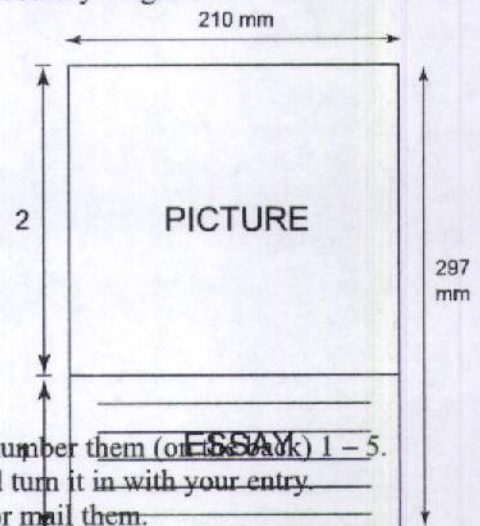
June 1 – October 31, 2021 in principle

This period shall be decided by the Executive committee in each country / region

**(5) Format**

A A4-size (297mm long x 210mm wide) page with the picture at the top (two thirds of the page), and the essay beneath (one third of the page).

The picture and essay being on the front side of the page. Please do not use the back side.



**(6) Entry Procedures**

- a. Write your name on the back of each of the five pages, and number them (on the back) 1 - 5.
- b. Fill in the entry form attached to the Entry Requirements and turn it in with your entry.
- c. Put the five pages together with the entry form, and deliver or mail them.
- d. Please do not damage the entry by using a glue or stapler or laminating them.

**(7) Application Criteria**

1) Applicant’s work must be original artwork in every sense and have not been made public at all.

The entry shall be disqualified if the work includes any of the followings which may infringe any other person’s copyrights or which may deny originality of the Enikki;

- a) any copy or reproduction of picture, cartoons, sentences and etc.
- b) cut-out of anything that may infringe trademark and/or portrait rights.
- c) cut-out from printed materials such as newspapers, magazine and advertisements.

2) Applicant’s work must be manually created, i.e. the picture must be drawn or painted by entrant herself/himself and the essay be written by the entrant herself/himself. Any digital artworks or typed or word-processed essays will be disqualified.

## **(8) Awards**

### **[1] Grand Prix Award (one winner per country and region)**

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be cancelled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

### **[2] Organizers' Awards**

#### **Mitsubishi Public Affairs Committee Award (one winner per country and region)**

Winners will receive certificates of the award and commemorative gifts.

#### **Asian Pacific Federation of UNESCO Clubs and Associations Award**

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

#### **National Federation of UNESCO Associations in Japan Award**

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

### **[3] Excellence Award**

(four winners per country and region)

Winners will receive certificates of the award and commemorative gifts.

## **(9) Selection Method**

The Executive Committee in each country and region will carry out the first screening, and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

\*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

## **(10) Selection Criteria**

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts.

### **Selection Criteria:**

- |   |
|---|
| <ul style="list-style-type: none"><li><b>[1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.</b></li><li><b>[2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.</b></li><li><b>[3] How much the Enikki has the workmanship of concept, construction, and carefulness.</b></li><li><b>[4] How much the Enikki covers a variety of topics.</b></li></ul> |
|---|

**(11) Screening Committee**

**[1] National Screening Committee**

◉Chairperson : Mrs. Mary Grace Awkit

title : Chairperson – NCBUCP Awards Committee for Enikie

◉Member of the Committee : Ms. Hiromi Lascano

title : Board Member

◉Member of the Committee : Mr. Ronald Keno Chua

title : Board Member

◉Member of the Committee : Mr. Christian Juane

title : Board Member

◉Member of the Committee : Ms. Violate Taleon

title : Board Member

◉Member of the Committee : Mr. Joseph Hernandez

title : Board Member

**[2] International Screening Committee (Japan)**

Head of the Committee: Mr. Ichiro Sato

Oil Painter

Professor emeritus of Tokyo University of the Arts

President of the Tohoku Seikatsu Bunka University

Assistant Head of the Committee: Ms. Meo Saito

Painter

Assistant Professor of Tokyo University of the Arts

Members of the Committee: Ms. Yoshino Ohishi / Photo Journalist

Mr. Akira Ikegami / Journalist, Professor for Meijo University

Ms. Machiko Satonaka / Manga Artist,

Professor of Osaka University of Arts,

Character Creative Arts Department

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:**

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of UNESCO Clubs in the Philippines

[youth4unesco2020@gmail.com](mailto:youth4unesco2020@gmail.com)

09178271880

Ms. Geraldine Remo

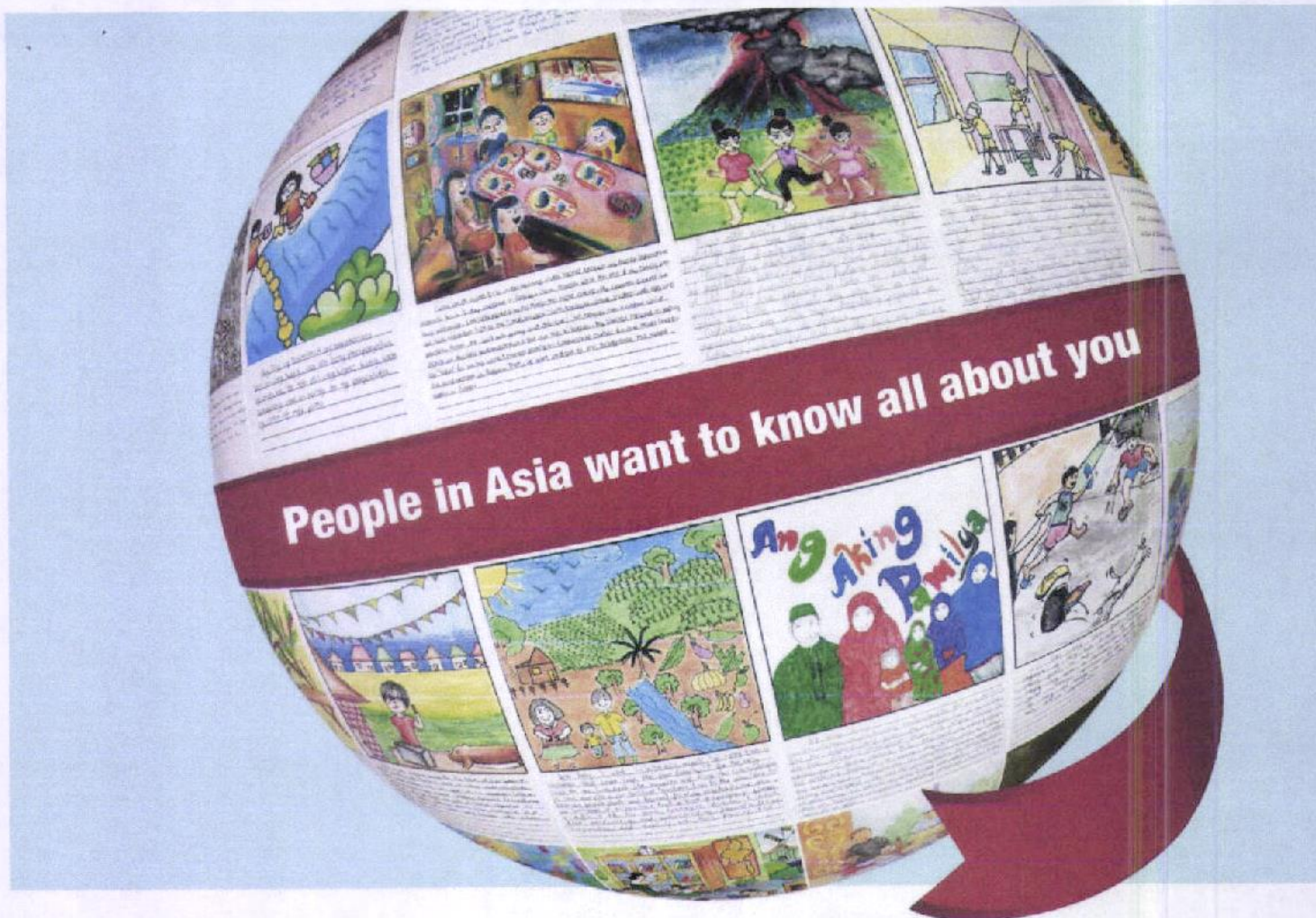
Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

ST. BRIDGET SCHOOL 1047 AURORA BLVD. QUEZON CITY

[remogeraldine@gmail.com](mailto:remogeraldine@gmail.com)

0915-8438437





# Mitsubishi Asian Children's Enikki Festa

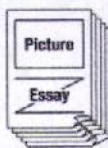
## Your Illustrated Diaries "ENIKKI" are Invited.

**Introduce your daily life to other children in Asia. Express yourself in an Illustrated Diary.**

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture through your five-page illustrated diaries?

### Entry Requirements

- Entry** Each entry should consist of five pages. Each page should contain a picture and a short essay describing an event of your daily life (use paint, crayons or others on drawing paper).
- Format** A A4-size (297mm long x 210mm wide) page with the picture at the top (two thirds of the page), and the essay beneath (one third of the page). The picture and the essay being on the front side of the page. Please do not use the back side.
- Eligibility** Children aged 6-12 at the time of entry.
- Theme** "Here is my life." Describe any aspects of your daily life, such as family, friends, school life, custom, festival, towns and people.
- Entry Period** June 1 - October 31, 2021



### Announcement of winners

Name of the award winners will be announced in May, 2022.

### Awards

- Grand Prix Award [1 winner]** \*As part of the prize package, Grand Prix winner will be invited to the Award Ceremony and a cultural exchange program in Japan.
- Mitsubishi Public Affairs Committee Award [1 winner]**
- Asian Pacific Federation of UNESCO Clubs and Associations Award [1 winner]**
- National Federation of UNESCO Associations in Japan Award [1 winner]**
- Excellence Award [4 winners]**

**Participating Countries and Region** People's Republic of Bangladesh, Kingdom of Bhutan, Brunei Darussalam, Kingdom of Cambodia, People's Republic of China, India, Republic of Indonesia, Republic of Kazakhstan, Republic of Korea, Lao People's Democratic Republic, Malaysia, Republic of Maldives, Mongolia, Republic of the Union of Myanmar, Federal Democratic Republic of Nepal, Islamic Republic of Pakistan, Republic of the Philippines, Republic of Singapore, Democratic Socialist Republic of Sri Lanka, Chinese Taipei, Kingdom of Thailand, The Democratic Republic of Timor-Leste, Socialist Republic of Viet Nam and Japan.

**Organizers** Mitsubishi Public Affairs Committee / Asian Pacific Federation of UNESCO Clubs and Associations / National Federation of UNESCO Associations in Japan

**Local Organizer** National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Mitsubishi companies have been supporting "Mitsubishi Asian Children's Enikki Festa".

Please download contest guidelines and forms at:

<https://www.unescoclubsph.org/programs/competitions/15th-mitsubishi-asian-childrens-enikki-festa>

Contact us via:

[ncbucp.enikki@gmail.com](mailto:ncbucp.enikki@gmail.com)

Please send your entries to:

Ms. Geraldine Remo

